

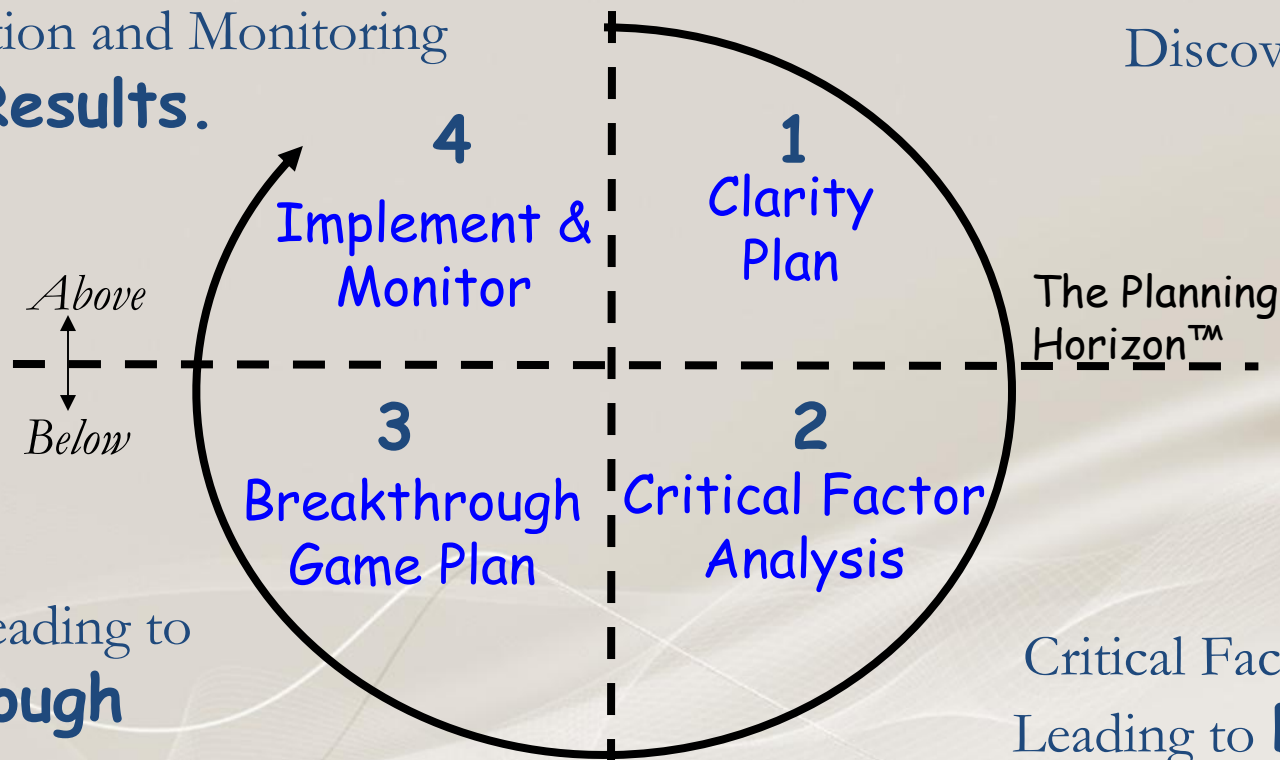
# Global Demographic Strategy

Vision, Values & Goals ⇔ Purpose

*WHAT & WHY?*

Implementation and Monitoring  
Leading to **Results.**

Discovery Leading  
to **Clarity**



Decisions Leading to  
**Breakthrough  
Game Plan**

Critical Factor Analysis  
Leading to **Decisions**

Strategies, Tactics and Tools

*WHO & HOW?*